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ABSTRACT OF THE DISCLOSURE:

Disclosed is a method that defines a standard configuration useful for scaling services independently. This method makes efficient use of the Network, Server and Storage layers of a computing infrastructure in such a way that services can be clustered. These clustered services allow for redundancy in hardware and software and take full advantage of the hardware and software to increase customer performance and throughput. By making appropriate use of inexpensive servers, network attached storage, virtual local area networks, content switching and service clustering, Internet services can be scaled incrementally as customer demand grows. This method is efficient and relatively affordable.